**I.B. Film Production -** *The Pitch*

**Subject:** *The Pitch* is an oral presentation regarding an idea for a movie or television show. The writer or the person who is doing *The Pitch* wants the buyer (usually a studio or production company) to hire him/her to write a full 120 page screenplay. Pitching movie ideas has become an art over the years. The advantage of a pitch is that it is short (studio executives are notoriously stingy with their time). Plus, the person doing the pitch can add dramatics to the story. There are now a number of books available on Amazon to help one with the pitch… *Pitching Hollywood: How to Sell Your TV and Movie Ideas, My Pitch to Hollywood, The Perfect Pitch*.

**Assignment:** Work up and present to the class your own film pitch. Again, a pitch is an oral presentation of a movie idea. Basically, you are telling a story… *We open in a bank, a man – nervous – shoves a note toward a young bank teller. Her eyes widen in shock…*

**Format:**

1. Five minutes in length
2. Must have beginning, middle, and end
3. Must have logical flow to the narrative, audience must be able to follow the story
4. Must be rehearsed
5. Must be somewhat memorized (professional writers rarely read off note cards)
6. Must be dramatic, must be engaging, must hold audience
7. Wow us! Go for it!

\_\_\_\_\_\_\_ 15 pts.